

ANGELINA RAMSAY | CREATIVE PROJECT MANAGER

San Francisco, CA | [linkedin.com/in/angelinaramsay](https://www.linkedin.com/in/angelinaramsay) | angelinaramsay.com

SUMMARY

Dynamic Creative Project Manager with experience driving cross-functional campaigns, operational initiatives, and process improvements across global organizations. Skilled in aligning stakeholders, optimizing workflows, and managing budgets to deliver projects on time and within scope. Known for streamlining creative operations, building vendor partnerships, and implementing scalable systems that improve efficiency and impact.

KEY SKILLS

Project Lifecycle Management | Strategic Planning & Scheduling | Stakeholder Engagement | Budget Oversight & Procurement | Process Improvement | Multi-Channel Campaign Execution | Vendor & Contract Management | Workflow Optimization | Cross-Functional Collaboration | Tools: Airtable, Workfront, Google Suite, Microsoft Office

EXPERIENCE

Williams-Sonoma, Inc., San Francisco, CA

Associate Project Manager, Brand Packaging | Jan 2026 – Present

Support the execution of food and beverage packaging across multiple product categories, partnering with creative and merchandising teams to deliver on-brand assets aligned to the brand calendar.

- Coordinate timelines, deliverables, and vendor communication to support on-time execution.

LinkedIn, San Francisco, CA

Integrated Producer | Jan 2019 – Oct 2025

Led global multi-channel brand campaigns, coordinating marketers, designers, copywriters, and art directors to deliver high-impact creative aligned with business goals.

- Managed campaign schedules, budgets, and deliverables to ensure brand consistency and maximize ROI.
- Negotiated vendor contracts and oversaw procurement, reducing costs by ~15% while meeting quality SLAs.
- Led kick-offs, creative briefs, and stakeholder reviews; introduced templates and intake improvements that reduced cycle time by ~30%.

Creative Project Manager | Jun 2017 – Dec 2018

Launched the team's first creative project management tool, automating workflows and increasing visibility by ~30%.

- Solely managed digital, web, and print project workflows, including resource planning and approvals.

Rodan & Fields, San Francisco, CA

Creative Project Manager, Promotions Manager | Jan 2015 – May 2017

Led end-to-end production of a weekly cross-channel B2C program (social, newsletter, seasonal site promos).

- Standardized briefs and timelines, reducing delivery time by ~25% through consolidated approvals and release drops.

The Gymboree Corporation, San Francisco, CA

Brand Manager, Print Production Manager, Traffic Manager | July 2007 – Oct 2014

Managed brand creative and production workflows across retail, print, and in-store campaigns.

- Oversaw a \$2.5M annual budget, delivering ~10% annual savings through strategic sourcing while maintaining quality and on-time delivery.

EDUCATION

Bachelor of Science (BS) in Design and Visual Communications, Minor in Art

University of California, Davis | Davis, CA