

ANGELINA RAMSAY | CREATIVE PROJECT MANAGER

San Francisco, CA | [linkedin.com/in/angelinaramsay](https://www.linkedin.com/in/angelinaramsay) | angelinaramsay.com

SUMMARY

Dynamic Creative Project Manager with expertise in driving cross-functional campaigns, operational initiatives, and process improvements across global organizations. Skilled in aligning stakeholders, optimizing workflows, and managing budgets to deliver projects on time and within scope. Recognized for streamlining creative operations, building vendor partnerships, and implementing scalable systems that increase efficiency and impact. Adept at leading teams through all phases of the project lifecycle to achieve measurable business results.

KEY SKILLS

Project Lifecycle Management | Strategic Planning and Scheduling | Risk Mitigation and Contingency Planning
Stakeholder Engagement | Budget Oversight and Procurement | Process Improvement | Multi-Channel Campaign Execution | Vendor and Contract Management | Workflow Optimization | Cross-Functional Team Leadership
Communication and Presentation | Tools: Airtable | Workfront | Google Suite | Microsoft Office

EXPERIENCE

LinkedIn, San Francisco, CA

Integrated Producer | Jan 2019 – Oct 2025

- Led global multi-channel brand campaigns, coordinating marketers, designers, copywriters, and art directors to deliver high-impact creative aligned with business goals.
- Managed campaign schedules, budgets, and deliverables, ensuring brand consistency and maximizing ROI.
- Negotiated vendor contracts and oversaw procurement, cutting costs by ~15% while meeting quality SLAs.
- Led kick-offs, creative briefs, and stakeholder reviews to ensure clarity, alignment, and on-time delivery. Introduced templates and intake refinements that reduced cycle time ~30%.

Creative Project Manager | Jun 2017 – Dec 2018

- Launched the team's first creative project management tool, automating workflows and boosting team efficiency. Achieved ~30% more visibility, 10% faster turnaround, and boosted collaboration satisfaction by 15%.
- Solely managed all digital, web, and print project workflows, resource planning, and approvals.

Rodan & Fields, San Francisco, CA

Promotions Manager & Creative Project Manager | Jan 2015 – May 2017

- Drove end-to-end production of a weekly cross-channel B2C program (social, newsletter, seasonal site promos), standardizing briefs/timelines and coordinating creative, routing, and handoffs to deliver consistent, on-brand launches and high-impact seasonal moments.
- Reduced delivery times by ~25% by consolidating Workfront approvals and release drops.

The Gymboree Corporation, San Francisco, CA

Brand Manager, Print Production Manager, Traffic Manager | July 2007 – Oct 2014

- Managed brand creative and production workflows across retail, print, and in-store campaigns, partnering with design, retail, and production teams to ensure consistent brand expression across customer touchpoints.
- Oversaw \$2.5M annual budget; delivered 10% average savings (~\$250K/yr) through strategic sourcing and multi-year agreements, while maintaining on-time delivery and quality.

EDUCATION

Bachelor of Science (BS) in Design and Visual Communications, Minor in Art

University of California, Davis | Davis, CA